

an economic development office publication

"See Your Future in Markham" DVD

...promotes the town

Markham's 20-minute DVD "See Your Future in Markham" was launched by Markham Mayor Don Cousens, Economic Development Committee Chair Joe Virgilio and members of Council, along with the business leaders who participated in the DVD, at a special event.

"We will take this new interactive promotional DVD to the world and let them know why Markham is the ideal location for their information technology and life science business! In addition, the section on Markham Centre will truly stir up interest for key firms to take a good look at the most exciting development project the Town has ever planned," says Mayor Don Cousens.

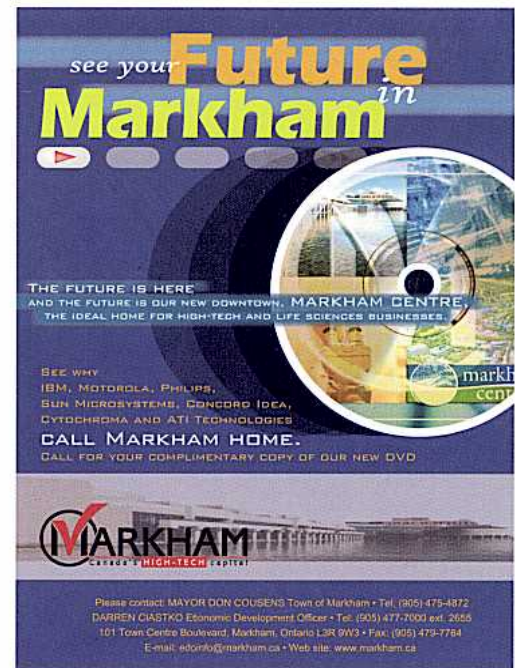
The new DVD that promotes Markham - Canada's High-Tech Capital - is available in English, French, German and Mandarin and features testimonials from nine high-tech industry executives.

Councillor Joe Virgilio, the Chair of the Town's Economic Development Committee says: "We're known around the world as Canada's High-Tech Capital. This new DVD emphasizes that Markham is a proactive, dynamic community that makes it an

ideal location for companies to locate their businesses."

The DVD will be distributed to key organizations in the Canadian marketplace and to targeted international companies and organizations in the USA, Europe, China and Japan.

The Mayor and Councillor Virgilio noted the support from the nine executives who provided testimonials. "Business leaders like these who participated make Markham a great community. Their contribution helps make this DVD such a compelling presentation," says Mayor Cousens. The featured executives are: Bill McClean, IBM; Robert Foldes, Cytochroma; Iain Burns, Philips Electronics; Frank Maw, Motorola; Bosco Lai, Concord Idea; Alex Giosa, Lucent Technologies; Stéphane Boisvert, Sun Microsystems; Terry Nickerson, ATI Technologies, and Sal Causi of IBM Life Sciences.



Copies of the DVD are available from Markham's Economic Development Department at 905-475-4878.